

**TOWN OF HADDAM  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
COMMUNITY CENTER  
7 CANDLEWOOD HILL ROAD, HIGGANUM, CT 06441  
WEDNESDAY, 14 FEBRUARY 2024  
UNAPPROVED MINUTES  
*Subject to Approval by the Commission***

**ATTENDANCE**

X	Kate Anderson, Chairman
A	Kristy Benson Amarante
X	Curtis Browne
A	Cortney Emshwiller Swokla
A	Mike Farina
X	Mike Karam (Left at 7:08 p.m.)
X	Stacey Kinney
A	David Law
A	John Pember
X	Doreen Staskelunas, Secretary (Left at 8:30 p.m.)
X	Bunny Hall Batzner, Recording Clerk

**1. Call to Order**

Ms. Anderson, Chairman, called the meeting to order at 6:44 p.m.

**2. Pledge of Allegiance**

The pledge was recited.

**3. Approval of Agenda**

**MOTION:** Doreen Staskelunas motioned to approve the 14 February 2024 agenda as submitted. Mike Karam second. Motion carried unanimously.

**4. Public Comment**

There was no public present.

**5. New Business**

**a. CT Main Street**

**Accelerator Program Application - Update**

Mr. Browne distributed/reviewed a handout outlining the Core Team's objective for tonight's meeting (copy on file with the minutes in the Town Clerk's Office and the Land Use Office, Exhibit A). Mr. Browne stated the team has put together a draft and proposal of what the scope and deliverables will be of the project titled Town Identity Project. Looking for the Commission's feedback, revisions expected, and the project will be sustainable with multiple phases (determine what will be in each phase and budget for it). Looking for consensus to take to the stakeholders for input and pulling a budget together. After review of this document, Mr. Browne moved on to review the outline of EDC's Haddam Town Identity Project (copy on file with the minutes in the Town Clerk's Office and the Land Use Office, Exhibit B – 12 pages).

Mr. Browne explained who CT Main Street is (finding them to be beneficial to the town). The sources of the input into this project came from a number of sources (POCD, EDC 2023-2024 goals, input from November and January meetings, and team notes). The project's objectives are for the town to have a

clear identity and branding. Noted there are a number of things taking place in town such as the Swing Bridge Renovation, Scovil Hoe Development, etc. Mr. Browne stated it is a good time to stay aligned with the goals and objectives of both constituents as well as the various town committees.

Mr. Browne spoke in regard to the project being multi-phased, something that is sustainable from year to year, accomplishments, quick hits, , low hanging fruit, and demonstrate to the constituents that they are seeing results that are meaningful, good bang for the buck. Phase I – connecting Haddam Village Centers, wayfinding, beautification, branding/identity, and communication.

Mrs. Staskelunas asked if the village centers being considered are Higganum, Tylerville, and Haddam Neck. Mr. Browne stated that is what is being proposed, but noted there are five villages and spoke about keeping within the frame work of what is to be accomplished.

Mr. Karam asked who would be doing the design work for identity such as core colors, logo, and the branding package applying to all of Haddam. Phase I – prior to wayfinding for commercial village districts.

Ms. Anderson stated after one of the monthly sessions it was mentioned that it is important to communicate that the team is not looking to change anything, just want to identify what Haddam has such as the Cove (correct signage), not transform, highlighting what the town already has. Ms. Kinney stated it is important because there is a lot taking place in town. Mr. Browne stated these items are very incremental, these are things that are currently in progress but have yet to be delivered, these are things that have been on the list for two years that have yet to have had attention given to them; and if they are not to be delivered, then they need to be removed from the list.

Mr. Karam talked about taking inventory and that a lot of this already exists (POCD, Vision Group information). Mr. Browne stated he agreed and suggested that everyone look at the Excel spreadsheet with the assets outline (information that could be found; other input needed). Mr. Browne asked who is going to own this (which department, participants that will keep it up to date). Mr. Browne stated he is looking for the path of least resistance at this time to keep this project moving.

Mr. Browne stated the labor intensive work will be in gathering all the commercial/mixed use businesses - what needs to be renovated, what isn't renovated, and all that information is sitting with the tax assessor and on the land records. Mr. Browne stated he didn't believe that information was needed for this particular project because the marketing and inventory will drive the themes of the banners, lighting, and the specific locations of the wayfinding and design of the signs.

Mr. Karam asked if the \$5,000 prize were a deliverable or was it needed to complete the identity. Mr. Browne stated no, the \$5,000 prize is needed for an action plan, the budget, and marketing document. CT Main Street indicated that the team needs to drive the marketing and the inventory as the inventory drives the marketing which will then drive the wayfinding locations, the banners, the lighting, the theme and design.

Mr. Karam asked if the ultimate output is to have a plan and not necessarily an answer, and then engage a person or company to come up with the identity. Mr. Browne stated the purpose is to have a plan at the end of the project and that the team will need a one-page marketing document. Ms. Kinney stated it sounded as if they need to have the marketing document/plan in place, but not actually done. Mr. Browne stated the team needs clarification (will send an email to verify with a plan or document).

In regard to brand identity, Mr. Karam stated he does not believe colors, etc., are what are needed to be delivered. Mr. Browne agreed; and believes CT Main Street is looking for the one page description with pictures; not a finalized identity. Ms. Anderson stated the \$5,000 would be used to hire a consultant to finalize the identity.



Ms. Kinney suggested the website also be included as it would be important when people go there. Allow them to see the rebranding/restructuring, the new logo and/or new colors, and the marketing materials. Consistency.

Mr. Browne stated the team is in their third month – completed two months of assignments and coaching (a wealth of knowledge regarding the process and makes you look at the matter in a different way). Ms. Anderson agreed.

Ms. Anderson stated this is the first program of its type and may be setting a precedent for the National Main Street Organization. Ms. Anderson stated the first question asked was what your favorite main street is. Ms. Kinney stated it is nice to have a positive spin rather than negative. Everyone agreed. Ms. Anderson spoke in regard to an acronym – CAVE people – Citizens Against Virtually Everything.

Mr. Browne stated the team has the opportunity to meet Congressman Joseph Courtney, 2<sup>nd</sup> District, on Wednesday, 21 February 2024, 3:00 p.m. An exciting opportunity.

Mr. Browne reviewed the next steps: 1) February – feedback and consensus of project's scopes and deliverables and develop the project estimated budget. 2) April – complete draft of project's budget, review feedback and consensus, and adjust scope, deliverables, and budget as appropriate. 3) Sources for the Scope and Deliverables – EDC input from November and January sessions, the POCD and EDC's 2023-2024 Goals/Strategy, and the project's core team's research, analysis, notes, and efforts to-date. Mrs. Staskelunas stated she liked Mr. Browne's layout of the project – small bite size pieces that are obtainable.

Mr. Browne continued with his review: 1) funding (Ms. Anderson making people aware of the project) and 2) communication plan (website, Facebook; short term and long term means; need to be thoughtful and conscious that the team does things that will lead them to the long term and position them appropriately), development of a feedback loop (come in to a channel, thoughtful and factual information sent out; do not want to control the narrative).

Ms. Kinney suggested conducting a face to face survey (no more than three or four questions) with the businesses (making it more personal). Mr. Browne spoke about coordinating and orchestrating demographic groups and making it manageable through facilitated sessions. Mr. Browne asked who are the key influencers and decision makers. Briefly discussed the bias between Tylerville and Higganum. Ms. Kinney stated she has heard Tylerville being referred to as "them" when it should be all of us "Haddam". Mr. Browne stated he has also heard it and seen it. Mr. Browne stated the team tried to keep it neutral. Briefly discussed focus groups in Higganum, Tylerville, and Haddam Center. Ms. Kinney stated she was not talking about focus groups, but someone going directly into the businesses. Discussion followed regarding what is drawing people into town; whether the constituents need to be spoken to; will the project need to go for a vote (no); can the Commission or other groups (volunteers) go out and ask the questions; keeping communication open and transparent; and two possible questions - what is missing from the specific centers and what do we not need to draw attention to the area or the town.

Mr. Browne asked who is going to put the survey questions (the shorter the better) together. Ms. Kinney stated it would be nice to have someone care enough to come and ask some questions (indicating that you want the business to stay). Ms. Anderson stated she does not believe the Commission will be surprised with the responses and that she could have the questions put together by the end of the week (Friday, 16 February 2024) as well as a basic script. Mrs. Staskelunas asked if the target businesses will only be in the centers or will the businesses on Route 81 (New Image, Dino's, etc.) also be a part of the process. Discussion followed with it being noted that a press release regarding this project has not yet been drafted. Mrs. Staskelunas stated if someone is not available for a face to face an email would be fine.

As part of the communication plan, Mr. Browne spoke in regard to on-going messaging and feedback loop of the projects purpose, progress, and milestone successes. Ms. Kinney asked who manages the Town of Haddam's Facebook page. Ms. Anderson stated the first selectman's assistant.

Discussion followed regarding the development of a tag line that represents the character of the Town of Haddam, multiple logos representing each village centers character, and marketing message defining Haddam's unique character.

Mr. Browne continued by reviewing potential wayfinding, signage, and mapping locations; points of interest; knowing Haddam's assets; two attraction signs on Route 9 (north and south) and the opportunity to piggy back on them; gaining consensus with the budget; and the importance of starting the marketing and questions.

In relation to beautification, the Commission discussed the banners and holiday lighting – noted that the lamp posts are different between Higganum Center and Tylerville Center, but that's okay; potential for new lamp posts in Haddam Center with the second phase of the sidewalk project; discussed whether banners and holiday lighting similar to Higganum Center would fit in with the residential area of Haddam Center; and looking to build upon what the town currently has in relation to holiday lighting.

Mr. Browne reviewed the Impact and Benefit page – project aligns with the recommendations in the POCD and building upon the current efforts that are underway; and the Call to Action page – have received feedback; tighten up the scope and deliverables (questions/answers for the businesses); and put out communication (use Haddam's website and Facebook page, HK Now, and the Middlesex County Chamber of Commerce).

Mr. Browne will document the input received tonight, keeping a running list; action item on a question – what is the actual deliverable for the marketing; and will send his notes out to everyone.

Team members are: Curtis Browne, Kate Anderson, Cortney Emshwiller Swokla, and Mike Karam. Due to the time commitment on this project to both assignments and building the material, Bridget Marshall did not have the time, but will be a volunteer to review material.

**Middlesex County Revitalization Committee** – Mr. Browne reported that the Revitalization Committee has \$200,000 and are willing to give up to \$20,000 to businesses that meet eligibility and criteria. Applications to be submitted between 1-31 March 2024, information available. Mr. Browne stated he submitted a flier to the paper.

**Woman's Business Development Council** - Ms. Anderson reported the Woman's Business Development Council is conducting a program called "Ignite". It is up to \$10,000 to qualified women owned small businesses. The application is almost identical to the revitalization application.

## **b. Higganum Center Projects - Update**

Ms. Anderson reported on the following: **Rossi – Public Information Session** - An additional public information session is scheduled for Saturday, 24 February 2024, at the HK High School auditorium, 1:00 p.m. There is a page on the website where information pertaining to the site will be available. The public hearing was a very engaged group. The plans for Rossi have changed as there was an overwhelming consensus not to move the town garage (Public Works) and believe a lot of it had to do with costs. People far more open to renovate what we have. Mr. Browne asked what it would do to traffic and parking if the playground is put in. Mrs. Staskelunas, Ms. Kinney, and Mrs. Batzner spoke in regard to truck traffic from Public Works and the Rossi Lumberyard while the school was active. Ms. Kinney asked if the relocation of Public Works will be part of the referendum. Ms. Anderson stated she believes the only question is related to the sale of the Rossi property. Ms. Anderson also noted that the developer is amenable to leaving the garage on the site. **Referendum** - A referendum is scheduled for Tuesday,



5 March 2024. **Playground at HES** – People were unhappy with the playground proposal, unclear why as she arrived late to the hearing. Unclear if the playground will be a part of the referendum. Ms. Anderson stated she believes the demographics in the meeting room played a big part in the conversation. Mr. Browne stated it was his understanding that the playground was to be multi-generational. Ms. Anderson stated people want to know the status of HES (building itself). The architect conducting the study provided a price of \$32 million to relocate all town hall services to HES. The architect will provide numbers for a couple of different scenarios.

## **6. Old Business**

### **a. Tylerville Businesses/Swing Bridge Construction**

**Grant Application Update** – Ms. Anderson reported that the first of the checks will be going out soon. Ms. Anderson stated that Bob McGarry and Irene Haines, First Selectmen of Haddam and East Haddam, respectively, are working with DOT and DECD on an incentive program for the upcoming year of bridge work. Updated bridge closure scheduled has been sent out and not as many closures as last year, but still a lot. Perhaps next month brainstorm on ideas to help the businesses for this coming year. Mr. Browne asked about the possibility of a second round of funding; and stated he believes the second time around, the process should be easier. Mr. Browne mentioned there are other programs the businesses can apply for (low interest grants; previously discussed). Ms. Anderson will follow up on this matter.

Mr. Browne spoke in regard to boaters looking for marinas south of the bridge which will take away from the businesses.

**Bridge Construction Update** – Ms. Anderson reported she had not heard an update on the cracking that was found in the bridge. Mr. Browne stated at least they found it. A brief discussion followed regarding DOT being timely with their updates. Noted there is a light at the end of the tunnel.

### **b. 2024 Farmers' Market**

Ms. Anderson reported that new people will be running the Farmers' Market this upcoming season. She will be meeting with them and they will probably be coming before EDC for financial assistance.

### **c. Budget - 2023/2024 Goals and Strategic Plan and 2024/2025 Budget**

Ms. Anderson stated the goals/strategic plan were covered during the discussion of CT Main Street discussion. A brief review of the current budget runoff was given (copy on file with the minutes in the Town Clerk's Office and the Land Use Office, Exhibit C – 2 pages) noting that the payments for Rock Land Band and Chelsea Cleveland (material for Grim's Haunted House) reimbursements should not have come out of EDC's line item, but rather Fall Festival's budget. The corrections have been made.

## **7. Chairman's Report**

Ms. Anderson had nothing new to report.

## **8. Approval of Minutes – 8 November 2023 and 10 January 2024**

Tabled.

## **9. Review Next Meeting Date & Location – Wednesday, 13 March 2024, Community Center**

The next regular meeting is scheduled for Wednesday, 13 March 2024, at the Community Center, 7 Candlewood Hill Road, Higganum, at 6:30 p.m.

## 10. Adjournment

**MOTION:** Curtis Browne motioned to adjourn. Stacey Kinney second. Motion carried unanimously.

The meeting adjourned at 8:37 p.m.

Respectfully Submitted,

*Bunny Hall Batzner*

Bunny Hall Batzner  
Recording Clerk

**The next regular meeting is Wednesday, 13 March 2024,  
at the Community Center, 7 Candlewood Hill Road, Higganum, CT.**



# Core Team Objective tonight

## Core Team Objective Tonight

- EDC provide feedback, Q&A, and refinements on The Haddam Town Identity Project Scope and Deliverables (this is a draft of the projects proposed scope)
- EDC consensus to distribute to the Key Stakeholders for their feedback, Q&A, refinements and consensus to move forward with gathering an estimated budget
- EDC consensus to start gathering an estimated budget

Note: Refinement will be evaluated and folded into the phase 1 or Phase 2 of the project.

EDC - 14 FEB 2024  
CT main Street  
Accelerator Program Application Update  
Exhibit A

# EDC Haddam Town Identity Project

February 14, 2024

FDC-14 FEB 2024  
CT main Street  
Reculator Program Application-Update  
Exhibit B - 10 pages





# EDC Haddam Town Identity Project

## Agenda

- Introduction
- Haddam Town Identity Project Objective
- CT Main Street Accelerator Update (Eye on the \$5000 Prize)
- Haddam Town Identity Status, Next Steps and proposed Key Deliverables
- Call to Action



# Introduction

## CT Main Street Accelerator Program

- An Organization sponsored by business sponsors and CT Economic Development.
- Provide town organizations/individuals a framework, approach, resources and coaching to establish and sustain an attractive, engaging and inclusive Main Street.
- The CT Main Street criteria for a town to be selected for their Accelerator Program is the town must have a project that will provide incremental improvements to a towns main street initiatives and challenges.
- Haddam's Project is the 'Haddam Identity Project' the following slides provides a summary of the project, scope, deliverables and impact/benefit.



# Haddam Town Identity Project Objective

- Haddam lacks a clear identity and branding that sets us apart from other towns in the river valley.
- Haddam is undergoing major transformations; Swing Bridge renovation, Scovil Hoe development, and Higganum Cove restoration that will enhance tourism.
- It is the perfect time to align our town's identity with cohesive signage, branding, wayfinding and beautification of the two main Haddam business village centers.
- The goal is a multi-phased campaign to improve our identity, signage, mapping, and overall beautification efforts to connect the town villages.
- Phase 1 of the Haddam Town Identity Project aligns with Haddam's Economic Development Committee 2023 – 2024 Goals and Strategy by providing incremental improvements in the following areas:
  - ✓ Connecting Haddam Village Centers with a *consistent* look and feel
  - ✓ Wayfinding to Haddam's Village Centers and Points of Interest
  - ✓ Beautification in Village Centers
  - ✓ Haddam Brand and Identity
  - ✓ Improve Haddam's Communication with local Commerce and Constituents

# CT Main Street Accelerator 'Eye on the \$5K Prize'

- **Status**

- ✓ 2 months Ct Main Street Assignments completed - 6 month program
- ✓ 1 Coaching Session - 3 coaching sessions total
  - Draft of Projects' Scope, Deliverables and Impact/Benefits
- ✓ 3 Group Collaboration Sessions – 1 per month - Norwich, Thomaston and Georgetown,
- ✓ Opportunity to meet with Congressman Joseph Courtney 2<sup>nd</sup> District end of Feb TBD.

- **Eye on the \$5000 Prize – Criteria**

- ✓ 80% of team members per community must attend 4 out of the 6 monthly gatherings live. (Exceptions made if given advance notice.)
- ✓ Each team must complete at least 50% of the assignments and participation from all team members is expected.
- ✓ Completed action plan with budget.
- ✓ Completed "one-page" marketing document.
- ✓ This will be on display at the annual Awards of Excellence on June 18, 2024.



# Haddam Town Identity Project

- Status
  - ✓ Draft of Project's Scope and Deliverables
  - ✓ Draft of the Haddam Main Street Asset Inventory
- Next Steps
  - ✓ Target end of February 2024
    - EDC members feedback and consensus of project's Scope and Deliverables
    - Stakeholders feedback and consensus e.g. Town Leadership, Tylerville, Higganum, Haddam Village Centers key businesses and constituents
    - Start to develop the project estimated budget
  - ✓ Target end of April 2024
    - Complete Draft of projects Budget
    - Go thru the feedback and consensus process with EDC and Stakeholders
    - Adjust scope, deliverables and budget as appropriate
- Sources for the Scope and Deliverables
  - ✓ EDC Member input from the November and January EDC Sessions
  - ✓ Haddam's POCD Vision/Strategy and EDC 2023 – 2024 Goals/Strategy
  - ✓ Project's Core Team Research, Analysis, Notes, and Efforts to-date

# Haddam Town Identity Project (Key Deliverables)

- **Key Deliverables (proposed)**
  - ✓ Establish Project's Scope and Deliverables
  - ✓ Consensus and support for project's Scope, Deliverables, Budget, Project Schedule and Effort
    - By Stakeholders
  - ✓ Seek Funding
    - Town of Haddam, Grants and Haddam Organizations
  - ✓ Approved Funding
    - By Stakeholders
  - ✓ Communication Plan
    - On-going messaging and feedback loop of the projects purpose, progress and milestone successes on a determined frequency using Social Media Platforms, Haddam Website and RSD17 Website.
  - ✓ **Haddam Identity**
    - Tag Line that represents the character of the town of Haddam
    - Village Logos - one for each village centers character.
    - One-to-two page Marketing Message – defines Haddam's unique character that differentiates Haddam from other river towns in the region.

# Haddam Town Identity Project (Key Deliverables)

- Key Deliverables (proposed)

- ✓ Wayfinding, Signage and Mapping (possible locations)

- Higganum

- Rte. 9 North Exit 15 Rte. 81 end of exit
      - Rte. 9 South Exit 15 Rte. 81 end of exit
      - Rte. 9 North and South Exit 19 Rte. 154 Aircraft Rd. end of exit at 4-way intersection/Traffic Light
      - 154 Saybrook Road toward Middletown as you enter Haddam via Middletown. Determine location?

- Tylerville

- Rte. 9 North and South there is an existing wayfinding attraction sign prior to Exit 10 (Rte. 82/154) with 3 locations signs e.g. Gillette Castle, Gillette State Park, etc. that has space for 3 additional attraction signs.
      - 3 way intersection at traffic light of Exit 10 (Rte. 154/82)



# Haddam Town Identity Project (Key Deliverables)

- Key Deliverables (proposed)

- ✓ Wayfinding, Signage and Mapping (possible locations) continued
  - *Each of the Village Centers* have wayfinding signs to the each of the other village centers and points of interest.
  - *Points of Interest* - Wayfinding signs located in key points of interest e.g. Haddam Cove, Meadows state park and etc. on Rte. 154, therefore when exiting these locations would provide wayfinding to the Tylerville, Haddam and Higganum Village Centers.
  - *Haddam Neck* - Wayfinding sign on Rte. 154 to Haddam Neck and/or Haddam Grange/Fairgrounds. Determine location?

Note: The Town Marketing Message will drive the specific locations and design of wayfinding , signage, and mapping.



# Haddam Town Identity Project (Key Deliverables)

- Key Deliverables (proposed)

- ✓ Banners in Village Centers

- On Rte. 82, 81 and 154
- On the sidewalk lamp posts –
- Theme: Welcome, Seasonal, Mucket, River, etc.
  - 15 in Tylerville Village on Rte. 82,
  - 13 - 14 in Higganum Village on Rte. 81,
  - Haddam Village TBD on Rte. 154

- ✓ Holiday Lighting in Village Centers

- On Rte. 82, 81 and 154
- Lighting e.g. snowflakes, stars, bells or wreaths, on the sidewalk lamp posts like those snowflakes in Higganum Village on Rte. 81,
  - 15 -16 lamp posts in Tylerville Village on Rte. 82 ,
  - Haddam Village on Rte.154 TBD

Note: The Town Marketing Message, Logo(s) and Tag Line will drive the specific banner and holiday lighting theme designs.

# Haddam Town Identity Project (Benefit)

- Impact and Benefit
  - ✓ Aligns with recommendations in Haddam's POCD Vision/Strategy
  - ✓ Specific EDC 2023 – 2024 Goals/Strategy efforts that are either work in progress and targeted to get accomplished.
  - ✓ Build upon current efforts in *connecting* Haddam's 3 villages centers, Haddam's eco-tourism and historical points of interests:
    - Wayfinding Signage and Mapping to village centers and points of interest
    - A *consistent* look, feel and welcoming with Banners and Holiday Lighting in Village Centers
    - Haddam Identity and Marketing Message
    - Get the Message out locally and regionally



## Call to Action

- EDC feedback and consent to move forward with next steps.\*
- Revisions and tighten up the scope and deliverables document.
- Distribute to other Stakeholders for feedback, Q&A, consent and support to move forward with next steps.\*
- Start to develop a budget.

\*Note: refer to page 4 Next Steps section.



## A D J U S T M E N T S   T O   B U D G E T E D   E X P E N D I T U R E S

Report Sequence = Fund or Acct Group

Account = First thru Last; Mask = ##-##-120-##-#####

Level of Detail = ITEM; Level = 9

Fund: General Fund

Period: July 2023 to December 2023

Account Number	Account Name	Current Year Budgeted	Adjustments	Net Working Budget	Current Year Expenditures	Encumbrances	Balance Remaining
GENERAL GOVERNMENT							
ECONOMIC DEVELOPMENT COMM							
01-10-120-58-12001	MILEAGE	200.00	0.00	200.00	0.00	0.00	200.00
01-10-120-86-12010	PROF. DEV/MARKETING	5950.00	0.00	5950.00	2525.49	0.00	3424.51
GL Register	Jrn#	Posting Period	Transaction Description	Document	Transaction Type	Amount	
010123-000058	ACTPAY	08 2023 08/10/23	BEAUTIFICATION COMM REIMB	8/09/2023	VE A/P Voucher Expense	(270.00)	
010159-000015	ACTPAY	09 2023 09/13/23	TYLERVILLE YARD SIGNS	9/12/2023	VE A/P Voucher Expense	(150.00)	
010159-000058	ACTPAY	09 2023 09/13/23	TYLERVILL TREE LIGHTING	9/01/2023	VE A/P Voucher Expense	(500.00)	
010159-000066	ACTPAY	09 2023 09/13/23	CC AUG 2023 EDC YARD SIGNS	AUG 2023	VE A/P Voucher Expense	(250.00)	
010169-000033	ACTPAY	09 2023 09/21/23	AUG 2023 LEGAL NOTICES	5349	VE A/P Voucher Expense	(972.00)	
010169-000036	ACTPAY	09 2023 09/21/23	BEAUTIFICATION COMM SOIL/FERTI	9/13/2023	VE A/P Voucher Expense	(383.49)	
010211-000017	ACTPAY	10 2023 10/19/23	BAND FOR FALL FESTIVAL	10/18/2023	VE A/P Voucher Expense	(1100.00)	
010231-000017	GENJRN	11 2023 11/20/23	ROCK LANDING BAND		ED Expenditure Decrease	1100.00	
010231-000019	GENJRN	11 2023 11/20/23	CHELSEA CLEVELAND REIMBURSEMEN		ED Expenditure Decrease	970.07	
010234-000049	ACTPAY	11 2023 11/09/23	EDC EVENT	11/06/2023	VE A/P Voucher Expense	(970.07)	
Expenditure Total						2525.49	
**TOTAL** ECONOMIC DEVELOPMENT COMM		6150.00	0.00	6150.00	2525.49	0.00	3624.51
**TOTAL** GENERAL GOVERNMENT		6150.00	0.00	6150.00	2525.49	0.00	3624.51

EDC - 14 FEB 2024  
Budget  
Exhibit C - 2 pages

## A D J U S T M E N T S   T O   B U D G E T E D   E X P E N D I T U R E S

Report Sequence = Fund or Acct Group

Account = First thru Last; Mask = ##-##-120-##-#####

Level of Detail = ITEM; Level = 9

Fund: AMERICAN RESCUE PLAN ACT

Period: July 2023 to December 2023

Account Number	Account Name	Current Year Budgeted	Adjustments	Net Working Budget	Current Year Expenditures	Encumbrances	Balance Remaining
GENERAL GOVERNMENT							
ECONOMIC DEVELOPMENT COMM							
14-10-120-82-12001	TYLerville BUS. INTERRUPTIO	0.00	500000.00	500000.00	0.00	0.00	500000.00
**TOTAL**	ECONOMIC DEVELOPMENT COMM	0.00	500000.00	500000.00	0.00	0.00	500000.00
	**TOTAL** GENERAL GOVERNMENT	0.00	500000.00	500000.00	0.00	0.00	500000.00
**TOTAL**	AMERICAN RESCUE PLAN ACT	0.00	500000.00	500000.00	0.00	0.00	500000.00
**TOTAL**	CONSOLIDATED FUND TOTALS	6150.00	500000.00	506150.00	2525.49	0.00	503624.51